# RED OPEN S.R.L.

SPIN OFF DELL'UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

www.redopen.it

### **PRESENTATION**

ReD OPEN S.r.l. was founded in 2019 with the aim of assisting and supporting companies in the implementation of innovation, digital transition and the use of Artificial Intelligence in a "responsible by design" way.

We enable technology transfer paths to reduce the gap between standards and technological innovation with a conscious and measurable approach to social responsibility.

ReD OPEN helps companies in the developing of a technological, ethical, legal and economic dimension, aligned in all its components, in line with the challenges of a digital economy. We accelerate the transition to the responsible use of data and Artificial Intelligence according to principles of transparency and sustainability.

Through an open, transparent, accountable approach to data and people we can create a competitive advantage for your business. Embrace the holistic data governance model.

## **PRODUCTS & SERVICES**

- ReD OPEN Factory: The Centre for Responsible Innovation that develops project activities and working tables for companies that are dealing with questions and needs related to digital transformation and innovation of processes, products and services. Through the diversity of expertise of academics, researchers, industry and business experts, the ReD OPEN Factory enables knowledge sharing with a model of co-working responsible by design.
- IANUM: The ReD OPEN platform to manage personal data with the security of end-toend encryption. IANUM is an ecosystem of micro services designed following the security & privacy-by-design principles. The micro-services enable the secure management
  of user authentication and personal data using smartphones for authentication and to
  uniquely identify users.

#### **Team**

Massimo Manzari

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### Support

self-financed

#### Sector

Informatica, Elettronica e Sistemi di Comunicazione

#### Contact

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