

LAB ITALY

14 SEPTMEBER 2022

Università degli Studi di Milano-Bicocca – U12 - Auditorium G. Martinotti

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Social
Innovation
Teams

CONCEPT

The Falling Walls Foundation founded the Falling Walls Lab in 2011 to:

CONNECT aspiring innovators

DISCOVER and develop talents

SUPPORT interdisciplinary dialogue and international cooperation

DEVELOP new ways of scientific communication

BUILD new and strong networks

TIMELINE

16:00	Participant arrival and registration
16:30	Welcome and introductory remarks
16:45	Pitches (1-9)
17:45	Networking break / Jury session
18:00	Awards ceremony / Group picture
18:15	Farewell reception

JURY

Alessandro Grandi,

Full Professor

University of Bologna

Alessandro Grandi is Professor of Economics and organization theory at the School of Engineering and Architecture of the University of Bologna, where he also served as Chairman of the Engineering management program from 2007 to 2013. Before joining the University of Bologna in 1991, he was associate professor of Engineering economy at the School of Engineering of the University of Udine, lecturer in Business Policy at the University of Ancona, visiting scholar at the Graduate School of Business of the New York University. Prof. Grandi's current research interests include: technology strategy, management of new product development, organizational design and management of R&D, project management. He is author or co-author of about 80 papers published on national and international scientific journals and books and on conference proceedings.

Antonio Messeni Petruzzelli

Professor of Innovation Management, Rector Delegate for Research

Valorization, President of Boosting Innovation in Poliba (BINP) - university

incubator

Politecnico di Bari

Antonio Messeni Petruzzelli is Professor of Innovation Management at the Politecnico di Bari. Prof. Messeni Petruzzelli is also a member of the steering committee of the ESA Lab established between the Politecnico di Bari and the European Space Agency on the topic of space economy, as well as Rector's Delegate for Research Valorisation and President of the university's incubator BINP. He currently serves as visiting professor and member of the advisory board of the Digital Leadership Research Centre of Bayes Business School, as well as visiting scholar at the Beijing Normal University (Beijing, China). Prof. Messeni Petruzzelli is the author of more than 125 international publications and three international books on the topic of innovation management and technology strategy.

Barbara Del Bosco

Associate Professor of Management

University of Milano-Bicocca

Barbara Del Bosco is Associate Professor of Management and the Director of the Master in Tourism Strategy & Management at the University of Milano-Bicocca. She graduated from Bocconi University and earned her PhD in Business Administration from the University of Pavia. She carried out research and teaching at Bocconi University and the University of Bergamo. Her research focuses mainly on entrepreneurship, social entrepreneurship, corporate social responsibility and international business.

Caterina Anna Maria La porta

Professor General Pathology

Department of Environmental Science and Policy, UniMI

Caterina A. M. La Porta is Professor of general pathology, group leader of the Oncolab Laboratory (www.oncolab.it) of the Department of Environmental Science and Policy and member of the steering committee of the Center for Complexity and Biosystems (www.complexitybiosystems.it) at the University of Milan. She spent many period abroad collaborating with many international universities and research institutes including the Weizmann Institute of Science and LMU In Germany. In 2017, she was named among the “100 experts” the top women scientists in Italy.

Cristina Bettinelli

Associate Professor of Management

University of Bergamo

CRISTINA BETTINELLI is Associate professor of management at the University of Bergamo from which she received her PhD in marketing for business strategies, completing part of her graduate studies at Harvard University. Since October 2021 Prof. Bettinelli holds the Harvard Higher Education Teaching Certificate. Her research interests mainly focus on entrepreneurship and family firms behavioral aspects

Diala Kabbara

Adjunct professor of international Entrepreneurship

University of Pavia

Diala Kabbara is an Adjunct professor in International Entrepreneurship & organizational behavior at the University of Pavia, Italy. She is a visiting lecturer in the University of Birmingham (UK); University Jean Moulin 3 Lyon (France); ESDES Lyon business school, (France); American University of Beirut (AUB), Lebanon. Her research works revolve around entrepreneurship, internationalization's process of small firms. Her papers were published in international scientific ranked journals

Rebecca Cenzato

Project leader

MUSA Social Venture – Falling Walls Lab Italy 2021 Winner

Rebecca Cenzato holds a degree in Management Engineering from Politecnico di Milano, with a focus on Sustainable Operations & Social Innovation. She is conducting academic research inherent to change management in technology transfer offices in order to support the diffusion of transformative and challenge-oriented innovation. He works in the field of impact investing as a freelance consultant and in the field of social entrepreneurship as a project leader of MUSA Social Venture

Salvatore Torrìsi, Jury Chair

Full professor - Vice Rector for Research Valorisation and Technology

Transfer

University of Milano-Bicocca

Salvatore Torrìsi is Professor of Strategic Management at the Department of Economics, Management and Statistics (DEMS) of the University of Milano-Bicocca (Italy). He has directed the PhD Program in General Management at the University of Bologna and has served as Secretary

General of the European Policy for Intellectual Property Association. He is an Associate editor of the Journal of Industrial and Business Economics and serves as a member of the Editorial Board of the European Management Review. His research focuses on competitive strategy, strategic management of IP, technology transfer and entrepreneurship, digital technology and corporate change. His research output has been published in top journals like Strategic Entrepreneurship Journal, Journal of Business Venturing, Strategic Management Journal, and Research Policy.

PRESENTERS

- 1 Belhaj Abdallah Bouchra
Environmental expert,
Futureislands-Tunisia, Young
African Leader Fellow (YALP 2022),
European University Institute (EUI)-
Italy
- 2 Francesca Burgo
Existo s.r.l
- 3 Francesca Cova
Department of Materials Science,
University of Milano - Bicocca, Italy
- 4 Francesca Formicola
Ph.D. student in Chemical,
Geological and Environmental
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Bicocca
- 5 Lorenzo Perotta
University of Milano-Bicocca
- 6 Giacomo Salvanelli
CEO @ Mine Crime
- 7 Giovanni Turri
NewHopeU
- 8 Balaji Venkatesh Babu
Polytechnic of Milan