PRESENTATION

Open Impact is an accredited spin-off of the University of Milano-Bicocca that provides services and develops digital products for measuring, enhancing and managing of impacts through an integrated sustainability approach. Open Impact was founded in 2019 thanks to the meeting of a mix of experiences and skills coming from the world of academic research, social innovation and digital development.

By collecting and systematising a huge amount of internationally validated open-source impact assessments, Open Impact has managed to create the first database in Italy for impact benchmarking. The Open Impact Database is designed to support organisations in identifying the impacts they generate, linking them to the 17 UN SGDs and other sustainability taxonomies, such as BES and ESG.

PRODUCTS & SERVICES

Services:

- **Impact Strategy** – We accompany organizations to recognize impact as a strategic asset and to build more desirable futures around it;

- **Impact Management** – Through our digital platform we support organizations in managing the impact cycle of their initiatives, from the forecasting phases to the visualization of their impact evidence;

- **Impact Research** – Research is what we put as the starting and ending point of each of our processes;

- **Impact Investing** – We support the construction of impact-oriented ecosystems and projects, promoting multistakeholder interaction to respond to complex social challenges.

Products:

- **Impact measurement & management** - We have developed digital tools that support impact management, from the predictive phase to the automatic measurement and visualisation of data. The tools comply with the Impact Management standards.

- **Sustainability assessment & reporting** - We have developed digital tools for reporting and assessing the sustainability of organisations.