



Claudia Laricchia

*International Relations and Strategic Partnerships;
Institutional Communication;
Author; Stakeholder engagement; Academic*
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EXPERTISE

In the past 20 years, I've worked in the following **areas**:

- Educational Programs leadership;
- Food for climate leadership;
- Impact of foodtech on climate change;
- Environmental and Social Impactful Projects;
- Public Affairs;
- International Business Promotion;
- Networking;
- Business Matching;
- Project and program management;
- Strategic Partnerships Management;
- Community cultivation and stakeholders engagement;
- Content Production;
- International Cooperation;
- Coaching.

The main sectors I've been applying these skills are:

- AgriFood Technology;
- Climate Change;
- Agribusiness sector;
- Ecosystem building;
- Innovation for sustainability;
- Indigenous communities.

WORKING EXPERIENCE

My career has the following turning points. It's **journey from business to eco-business, with the fil rouge of education and continuous learning (specifically from international business promotion to sustainability):**

- **Business:** my career started in international business promotion within European projects implemented in Apulia, Italy. I used to manage a budget of 60 million euros in 4 years, from 2006 to 2010) and 10 million euros per year from 2010 to 2015, promoting 3 sectors businesses (food and drink; logistics and creative industries) in US, Canada, Europe, China, Japan and India.

Job Experience:

- PIT 1 Tavoliere, 2004-2010;
- Puglia Sviluppo S.p.A., 2010-2015.
- **Education and Public Affairs:** Since 2003 I used to teach and research for the University of Studies of Foggia and in several European Union courses. I currently am a member of Directors of CREATE leadership Academy in Cambridge; Professor at the International Master of the European Institute of Innovation for Sustainability; International Master of the Rome Business School; on top of the Academy I am the President of [the Smily Academy] and Academic at the 1691 Accademia dei Fisiocritici in Siena [Italy]. In the past 7 years I tested different learning formulas and experiences with multi-target profiles and international, intergenerational programs for co-creating concrete sustainable actions. Since 2019 I've been leading international educational programs both online and in the field with an experiential approach.

Job experience:

- University of Studies of Foggia, 2003-2010;
- International Relations and Global Strategic Partnerships for food network organizing Bootcamps in Italy; Iceland; USA; Japan, 2018-2023;
- **Professor at the European Institute of Innovation for Sustainability on Food Sustainability, 2018 - in progress;**
- **Professor at the Rome Business School on Food Sustainability, 2018 - in progress.**
- **Professor at Design European Institute, 2025 - in progress.**
- **International Relational and Institutional Communication for Best for Food, the research Center of the University of Studies of Bicocca, 2025 - in progress.**
- **Agrifoodtech for climate leadership:** my life changing meeting with **Barack Obama** in the framework of the Global Food Innovation Summit (2017) I led Public Affairs for and the very

next step with **Al Gore** to be directly trained by him as Climate Leader (2017 and 2024) gave me a new perspective of the impact of my business on the climate emergency. This led me to a **World Tour in 60 days in 12 Countries** (2018) to scout sustainable food technologies, meeting 65 climate leaders on top of institutions, startups, scientists and food experts and contributing to write 4 books on the issue. Climate activism is now part of my global and local community cultivation skill.

Job experience:

- Materias, 2015-2017;
- Global Food Innovation Summit, 2016 and 2017 editions;
- Food network, 2018 - 2023.

EDUCATIONAL BACKGROUND

- **Graduated in Political Economy** at the University of Studies of Siena, with an Erasmus scholarship in the Canarian Islands, the achievement of the European Studies Program recognized by the European Union and the graduation thesis made at FAO, the United Nations Food and Agriculture Organization.
- **3 Master Courses achieved:**
 - Marketing in Agri-Food Systems;
 - Human coaching and neuro-linguistic programming aimed to become a professional coach;
 - Digital Transformation and Food Technologies.
- **Italian Governmental Certification** as Chartered Accountant, Dottore Commercialista.
- **Trained in Pittsburg (USA)** in 2027 and in **Rome (Italy)** in 2024 as Climate Leader of **The Climate Reality Project of Al Gore**, Nobel Prize and former Vice President of USA.
- **UNDP CoFSA Retreats.** UNDP is the United Nations Development Program, CoFSA means Conscious Food Systems Alliance. I was selected for the retreats at the Schumacher College (Totnes, UK) in 2023 and at Plum Village Happy Farm (France) in 2024.

LANGUAGES

Mother tongue: Italian. Fluent: English. Good: Spanish.

COMPUTER SKILLS

Microsoft Office (Word; Excel; Power Point; Access; Outlook); Editor Publisher; Acrobat Reader; Acrobat Writer; Html. Excellent knowledge of online communication tools: blogs; websites; social networks. In this respect I have a personal community of 15,000 people and I use LinkedIn, Facebook, Twitter, Instagram, TikTok and BeReal. Good knowledge of e-learning platforms.

MAIN SCIENTIFIC PUBLICATIONS

- 2022: Agribusiness and climate change in the Italian scenario. Paper published by the Rome Business School: <https://romebusinessschool.com/research-center/>
- 2022: Acqua, ultima chiamata, Antiga Edizioni. Contributo sul tema acqua e cambiamento climatico <https://www.hoepli.it/libro/acqua-ultima-chiamata/9788884353061.html>

- 2022: Executive Director of the book published by FAO and FFI about "Food for Earth - 24h Global Marathon for Sustainability". The book gathers more than 160 expert voices, including FAO DG, in 30 main work sessions, in English, French, Italian and Spanish. Read it:
<http://www.fao.org/3/cb9571en/cb9571en.pdf>
- 2020: Food for Earth paper:
[https://content.sciendo.com/configurable/contentpage/title\\$002f591712](https://content.sciendo.com/configurable/contentpage/title$002f591712)
- 2020: Chill-Food: connecting children to the value of food for a sustainable future:
<https://www.chill-food.global-expertsfoundation.com/#rec234613424>
- 2018: publishing of the section "Future Food for Climate Change" into 4 books called "Food Shapers" published by the Future Food Institute after the largest food innovation world tour in 60 days in 12 different Countries. Specifically:
 - agro innovation in smart cities
 - food care: the future of food services
 - scalable sustainability and circular systems
 - future of proteins
- 2016: Scientific article on "The implications of digital ethnography on international marketing models: the birth of digital and smart internationalization" published in the sectoral magazine no. 8 called "SFC, Strategie Finanza e Controllo" ASFIM, Associazione Finanza d'impresa e Gestione Aziendale:
<http://www.asfim.org/pubblicazioni/sfc-rivista-di-strategia-finanza-e-controllo/>

AUTHOR FOR:

- www.mahabahu.com
- Fortune Italia

MEDIA AND AWARDS

Media:

- Repubblica
https://www.repubblica.it/green-and-blue/2024/03/20/news/giustizia_climatica_popolazioni_indigene-422338346/
- Fattitaliani; Repubblica
<https://www.fattitaliani.it/2023/07/nasce-peter-dan-il-programma-di-educura.html?m=1>
https://www.repubblica.it/il-gusto/dossier/la-dieta-mediterranea-/2023/07/21/news/disturbi_alimentazione_e_nutrizione_nasce_a_pollica_la_prima_accademia_italiana-408472813/
- Rai News24:
<https://www.rainews.it/dl/rainews/media/Non-solo-8-marzo-Claudia-Laricchia-climate-leader-del-portfolio-di-Al-Gore-ad90e3e5-e17a-460d-b1cc-5b84868abd33.html>
- Startup Italia <https://startupitalia.eu/unstoppable-women/smily-academy-da-italia-a-india/>
- Vanity Fair:
<https://www.vanityfair.it/article/claudia-laricchia-futuro-ambiente-inizia-dalla-nostra-forchetta>
- Press Review about me and my projects, including Smily Academy
<https://www.ipresslive.it/en/ipress/spokeperson/view/2587/>
- Marie Claire
<https://www.marieclaire.it/attualita/news-appuntamenti/a46161459/85-domande-sulla-terra-claudia-laricchia-la-realta-non-e-binaria-o-bianca-o-nera/>
- Corriere della Sera:
https://www.corriere.it/pianeta2030/24_marzo_15/imparare-fare-business-giungla-india-primo-cors

[o-le-persone-indigene-47e9686e-e301-11ee-b2e2-af0c3ae1dff0.shtml](https://www.ilsole24ore.com/2024/04/22/le-persone-indigene-47e9686e-e301-11ee-b2e2-af0c3ae1dff0.shtml)

- Sole24ore <https://alleyoop.ilsole24ore.com/2024/04/22/imprese-crisi-climatica/>

Awards:

- Winner of the **"Argos Hippium Prize"** in 2018, an award to locals who honored their land in Italy and the world.
- Winner of the **"Women who have made it"**, in 2019, national Award from the Stati Generali delle Donne - Italian Women Union.
- Winner of **"Lampadiere dell'Ambiente"** National Award of Gambrinus Giuseppe Mazzotti, in 2021.
- Winner of the **Italian National Innovation Oscar** in 2024 for the innovation process for sustainability implemented in 1 year of the S.M.I.L.Y. Academy, proving that a bottom up approach to international cooperation is possible, throughout a 3D model: decolonization; democratization; decarbonization.

I was recognized by StartupItalia, the largest Italian media platform on innovation, as one of the main 100 **"Unstoppable women changing Italy"**:

<https://startupitalia.eu/unstoppable-women/unstoppable-women-2024-leadership-femminile/>

I was appointed as one of the 13 best **extraordinary lives** in Italy:

<https://open.spotify.com/show/1h9hvmGLR4JUcPK0hr8IG0?si=8HZcYfAJTtew6ef4YG0rFg>

SCIENTIFIC COMMITTEE OR FACULTIES

- Fellow of the **CREATE Global Leadership Academy in Cambridge**
- Strategic Collaborative Partner of the **NEdPro Global Institute for Food, Nutrition and Health in Cambridge**
- **AgriFoodTech Italian National Association**: coordinator of the Scientific Committee of the Italian national association for agtech and foodtech.
- **Humans for Nature**: Techability for sustainability applied to 4 sectors: food, fashion, finance, health. Initiative made by Dot Academy and Future Food Foundation.
- **Food for Mind**: the +20 branches take care of more than 500 people with food disorders through a team of psychiatrics and doctors. The organization was founded by Dr. **Leonardo Mendolicchio**, with whom I have been cooperating since 2019.
- **ANGI**: the Italian national association for young innovators.
- **University of Studies of Foggia**, Marketing;
- University of Studies of Foggia, **Health and nutrition**.

GIVE BACK: GEN Z MENTORSHIP

- **Aurora Fellows**, youth empowerment and unconventional training platform for under 23 talents.
- **Usiena Alumni**, Former students Association of the University of Studies of Siena, that I co-founded in 2014. I am also a board member of the Association, elected for the third term.

CURRENTLY I AM SERVING AS VOLUNTEER AS:

- **G100 Italian National Chair for Indigenous Communities** [G100: Group of 100 Global Women Leaders](https://www.g100global.com/). 1 million people network.
- **Director of Public Affairs of the Women Economic Forum Italy**. The Global network counts 500,000 women from 150 Countries: <https://www.wef.org.in/>
- **Advisor of the G7 Official Engagement Group on Gender Balance**, Women 7: <https://women7.org/>

- President and co-founder of the non profit **SMILY Academy** - Sustainable Mindset and Inner Level for You/Youth: www.smilyacademy.org
- Chief of Global Strategic Cooperation of the NGO **Indigenous People's Climate Justice Forum** <https://www.facebook.com/share/16ikhnXiMG/> representing 400 million people in 90 Countries.

FURTHER NETWORKS:

- Fellow of the **CREATE Global Leadership Academy in Cambridge**
- Strategic Collaborative Partner of the **NNEdPro Global Institute for Food, Nutrition and Health in Cambridge** <https://www.nnedpro.org.uk/>
- Accademica at the 1691 Siena based Accademia dei Fisiocritici <https://www.fisiocritici.it/>
- Member of **Food for Mind**, ideator and responsible for the project "Peter DAN" on Eating disorders: <https://www.foodmind.it/>

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My thoughts and vision about CV is brilliantly summed up by the Nobel Prize Wislawa Szymborska in her poetry "Writing a résumé".

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base al D. Lgs. 196/2003 e al Regolamento UE 2016/679".