

portfolio.



**C L A U D I A
L A R I C C H I A**

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**YOUR ECO-DESIGNER FOR
TAILOR MADE ECOSYSTEMS
AND NEW MARKETS**

If you are ready to move from isolated initiatives to strategic ecosystems, I am ready to build the architecture with you.

Claudia Laricchia

Services

I help organizations, leaders, and entrepreneurs **design, scale and communicate their impact** in a rapidly changing, interconnected world. I translate: your **vision into structured ecosystems; innovation into tangible opportunities; knowledge into** transformative **learning.**

Core services:

Ecosystem Design: UN agencies; academies; startup/spin-off; corporations; media partners; funds.

New Markets & Global Expansion:

High-potential opportunities in emerging and established markets, from US, Canada, Europe, Africa, India, China, Japan, Indonesia and Latin America.

Education & Leadership Experiences:

Challenge-based learning journeys, retreats, and eco-business programs

Author & Storytelling

I amplify your impact on global media.



Problem solved:

High-potential leaders and organizations struggle to turn vision into scalable ecosystems, global growth, and credible impact communication.

Sectors

- Agri-food research, innovation and technologies;
- Sustainability & climate advocacy;
- Indigenous communities and integration;
- International cooperation;
- Impact-driven community led projects.



Problem solved:

Impact-driven organizations in agri-food and sustainability struggle to convert innovation, community engagement, and climate advocacy into scalable ventures and investable global opportunities.

Countries

- Europe
- Global South strategic ecosystems (Africa; India; Latin America; Asia: China, Japan; Thailand)
- United States and Canada
- Multilateral platforms (UN agencies, EU networks, global innovation forums).



Problem solved:
organizations struggle to build scalable ecosystems that connect multilateral platforms into investable impact opportunities.

Case histories



BEST4FOOD



R2R R2B matching.

Head of global ecosystem.
University of Studies Milano
Bicocca, Food Science and
Technologies Center.



Public Affairs

Director of Public Affairs,
Global Food Innovation
Summit, 2016 and 2017
editions.



International cooperation & Education

Founder and President of the SMILY Academy ([click to learn more](#)) Hubs: India, biodiversity and forests; Cameroon, youth and advocacy; Ghana, waste; Benin, water; Brazil, superfood; USA and Canada, renewable energy; Europe, agrifoodtech.



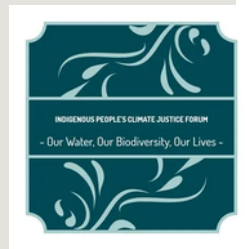
I also am involved in....



Food and Agriculture
Organization of the
United Nations



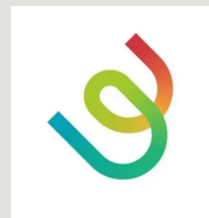
**ROME
BUSINESS
SCHOOL**
BETTER MANAGERS
FOR A BETTER WOR



Istituto Europeo di Design



Mahabahu



Awards

- **Argos Hippium Prize** (2018): Individuals honoring their native land in Italy and globally.
- **Women Who Have Made It**, Italian National Award (2019) by the Stati Generali delle Donne.
- **Lampadiere dell'Ambiente**, Italian National Award (2021), by the Gambrinus Giuseppe Mazzotti Foundation.
- **Italian National Innovation Oscar** (2024), by ANGI.

Special mentions:

- Recognized by StartupItalia among the 100 Unstoppable **Women Changing Italy** (2024, 25, 26).
- Selected as **one of the 13 Most Extraordinary Lives in Italy**, highlighting visionary leadership and impact.



**YOUR
ECO-DESIGNER**

LET'S DESIGN, SCALE AND COMMUNICATE YOUR IMPACT

WANNA LEARN MORE? [DETAILED PORTFOLIO](#)
LET'S START A CONVERSATION: CLAUDIA.LARICCHIA@UNIMIB.IT