

ATTACHMENT B: Request for use of the name and logo of the University of Milan-Bicocca by third parties

University of Milan-Bicocca

The undersigned (individual or legal representative of the legal entity)

Name Surname

Tax code (if applicable) as the legal representative of the company

e-mail PEC certified email

Registered office

Phone n° fax n° VAT n°

• **WHEREAS** the initiative, for which authorization is requested, falls within the cases provided by the Policy for the regulation of the use of the name, logo and image of the University under the reference case (please indicate it hereunder)

3.02

3.03 (please attach the document containing the information required in Section 3.06 of the Policy)

3.06

• **REQUESTS** authorization for the use of the name and logo of the University of Milan-Bicocca strictly for the following initiative/event only:

Title of the initiative/event

Brief description of the initiative/ event

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.....

.....

Date: from to

Place

Program and list of the speakers

Initiative/event organized by

Name and surname of the organizer of the event (contact person)

Role..... Phone number email

Event purpose

Reason for the authorization request

Modality of usage of the name and logo of the University

Scope of dissemination of the material containing the name and logo of the University

Other relevant information

THE UNDERSIGNED AGREES TO:

- use the name and logo of the University of Milan-Bicocca in accordance with the "Policy for the use of the name, logo and image of the University of Milan-Bicocca"
- ensure that usage is truthful, not disparaging or misleading to the public;
- avoid causing any harm to the good name, image, decorum, and reputation of the University, under penalty of legal action for cessation of the damaging act and without prejudice to the compensation of damages;
- use the name and logo only for the modality or purpose indicated in this deed;
- assume responsibility for the aforementioned usage toward the University and third parties, relieving the University of all liability for any accidents or damage to persons and/or property;
- not hold the University accountable for any damages or obligations that may arise from any use of the name and logo of the University of Milan-Bicocca;
- allow the University, through its personnel, to conduct necessary verifications to ensure compliance with the conditions of this authorization;
- provide the General Direction of the University of Milano-Bicocca (comunicazione@unimib.it) with a copy of the final material (artwork/document/video/photo/paper) that contains the logo/name of the University of Milan-Bicocca, in order to evaluate their compliance with this authorization.

THE UNDERSIGNED ACKNOWLEDGES AND IS AWARE THAT:

- in case of evident dissimilarity of the event/initiative with respect to the authorization granted, the UNIVERSITY reserves the right to revoke this authorization. If the requirements stated in this document are not met, the authorization will also be revoked;
- in case of non-compliance with the terms and conditions outlined in this authorization, the University reserves the right to take necessary action, within the limits permitted by the applicable regulations, to have the produced material withdrawn;
- the Court of Milan shall have jurisdiction for any disputes that may arise.
-

Date

Signature of the applicant

TO BE FILLED OUT BY THE RELEVANT OFFICE UPON COMPLETION OF PRELIMINARY STAGE

POSITIVE

NEGATIVE

.....
(Signature of the Head of the Press and Communication Sector)

AUTHORIZED BY:

.....
(Signature of the Rector)