PhD Course in Business for Society
XXXVIII cycle, a.y. 2022/2023

PhD Executive Positions

N.1 linked to research project: "The evolution of learning strategies in organizations: technological innovation, corporate universities and behavioural perspectives"

Curriculum: Strategic Management of Innovation in Companies

Company: Talent Ward S.R.L. Società Benefit

Abstract

Due to digital transformation, organizations are facing a disruptive change in work design practices and processes that increases training and educational needs and requires the adoption of innovative learning strategies. This thesis will be focused on the study of emerging practices in corporate training: technological innovation will be considered as an enabling factor boosting the experimentation of ground-breaking paradigms for permanent staff growth and leading to organizational changes in the corporate university model.

N.1 linked to research project: "Identification and definition of economic models for In-Orbit Servicing"

Curriculum: Strategic Management of Innovation in Companies

Company: D-Orbit S.p.A.

Abstract

Identification and definition of economic models able to describe the business of In-Orbit Servicing, in all its forms, from inspection to orbital life extension services in geostationary orbits. In-Orbit Servicing refers to all services that in-orbit satellites can provide to third party satellites. These services may include, but are not limited to, inspection, life extension services, orbital transport services, end-of-life services, debris clean-up services from orbits.