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THE INTERNATIONAL JOB MARKET

How to build a career
without borders

TODAY'S GLOBAL WORK PLACE

Borders are opening:

- Goods, services, information and people travel across borders
- International investments are increasing
- Companies go global
- Social media revolution



BENEFITS OF AN INTERNATIONAL CAREER



- Better career perspectives
- Discover the world
- Continuous learning
- Receive a higher salary

BENEFITS OF AN INTERNATIONAL CAREER

“People with international experience are more likely to create new businesses and products and to be promoted.”

The screenshot shows the Harvard Business Review website. At the top left is the Harvard Business Review logo. To its right is a search bar with a magnifying glass icon and the word 'SEARCH'. Below the logo is a navigation menu with 'Explore' (with a dropdown arrow), 'TODAY ON HBR', 'BLOGS', 'THE MAGAZINE', 'BOOKS', and 'AUTHOR'. Below the navigation menu, there is a 'Guest edition' label and a promotional banner that says 'Register today and save 20%* off your first order! Details'. The main content area features the title 'THE MAGAZINE' in orange, followed by 'September 2010'. Below this is a 'Buy Reprint' link. The article title is 'Be a Better Manager: Live Abroad' in bold black text, followed by the authors 'by William W. Maddux, Adam D. Galinsky, and Carmit T. Tadmor'. The article text begins with 'Travel and living abroad have long been seen as good for the soul. What's perhaps less well-known is that they're also good for the company. People who have international experience or identify with more than one nationality are better problem solvers and display more creativity, our research suggests. What's more, we found that people with this international experience are more likely to create new businesses and products and to be promoted.' To the right of the text is a social sharing box with icons for Email, Tweet This, Post to Facebook, Share on LinkedIn, and Print. At the bottom of the article, it says 'For example, we ran an experiment in which 220 MBA students from Northwestern's Kellogg School were asked to solve the'. Below the article is a 'FEATURED PRODUCTS' section.

SKILLS YOU GAIN FROM AN INTERNATIONAL CAREER



- Increase your network
- More efficient management skills
- Versatile, able to take risks when necessary
- Being flexible

BENEFITS OF AN INTERNATIONAL CAREER

- 40% of university level jobs require foreign language skills. Of this, 93% requires English
- 84% of employees in international corporations speak in English regularly. 55% does it every day.

VIDEO
Watch me!



EF EPI

International Career

EF ENGLISH PROFICIENCY INDEX (EPI) 2016

Italia



#28
DI 72 PAESI

Livello Medio Di Competenza
Punteggio EF EPI: 54,63
#21/26 in Europa

CONFRONTA PAESE



Media EF EPI:

53,49



COMPETENZA:



[Maggiori informazioni](#)

Olanda	72,16	
Danimarca	71,15	
Svezia	70,81	
Norvegia	68,54	
Finlandia	66,61	
Lussemburgo	63,20	
Austria	62,13	
Germania	61,58	
Polonia	61,49	
Belgio	60,90	
Svizzera	60,17	
Portogallo	59,68	
Repubblica Ceca	59,09	
Serbia	59,07	
Ungheria	58,72	
Romania	58,14	
Slovacchia	57,34	
Bulgaria	56,79	
Spagna	56,66	
Bosnia Erzegovina	56,17	
Italia	54,63	
Francia	54,33	
Russia	52,32	
Ucraina	50,62	
Turchia	47,89	
Azerbaigian	46,90	

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HOW TO HAVE AN INTERNATIONAL EXPERIENCE?

It all starts with one
decision: to learn a
new language.

International Career

WHY AN INTERNATIONAL CAREER?

1. Financial compensation
2. Networking opportunities
3. Interesting
4. Learn new languages
5. Learn new cultures
6. Independence
7. Open your mind
8. Become curious
9. Improve your sense of adventure



International Career

HOW TO START?

- Study and Specialization
- Experience abroad
- Internships and entry level positions
- Grow your professional network
- CV and Cover Letter
- Passion!



International Career

EXPERIENCE ABROAD

Having experiences abroad gives you already the required skills to work in multicultural environments



“Young applicants with foreign experience have a leg up on the competition.”

Dan Black, Ernst & Young’ s director of campus recruiting for the Americas



International Career

LEARNING A LANGUAGE

Knowledge of languages has become a **basic skill** for the entire global workforce.

It is no longer an added value, it is a necessity!



Why You Should Learn Another Language

Those who speak more than one language have a greater chance of succeeding in business.



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International Career

LEARNING A LANGUAGE

The Economist

World politics

Business & finance

Economics

Science & technology

Language study

Johnson: What is a foreign language worth?

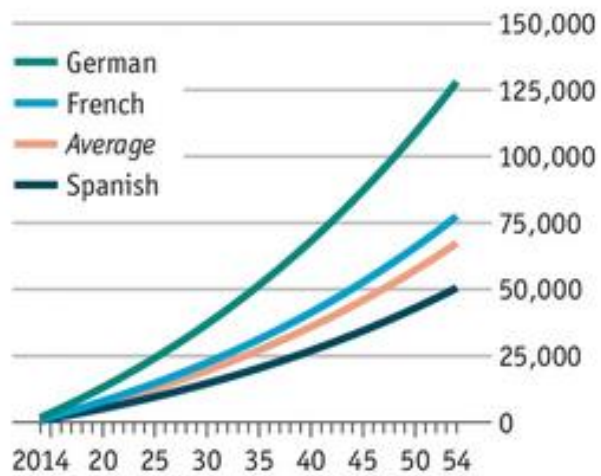
Mar 11th 2014, 17:11 BY R.L.G. | BERLIN

Timekeeper

Follow

Accumulated language bonuses

Forecasts, €



Source: The Economist

Source: The economist –
Language study (2012)

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LEARNING A LANGUAGE



“It's official! Speaking more than one language makes you smarter: **Bilingual people have more grey matter** than those who only know their mother tongue”

- Being bilingual increases the grey matter in certain parts of the brain
- Management of two spoken languages leads to cognitive advantages



A study by Georgetown University Medical Centre found adults who are polyglots have more grey matter, shown above in blue (file image)

WANT TO WORK ABROAD? THE BEST COMPANIES TO WORK FOR

COMPANIES THAT TRANSFER EMPLOYEES FREQUENTLY

- HSBC (and other banks)
- Google
- Accenture
- Bain

COMPANIES WITH EXCHANGE PROGRAMS

- L.E.K. Consulting
- Boston Consulting Group
- Edelman (communications marketing firm)
- Unum (insurance company)
- Texas Instruments (semiconductor design and manufacturing company)

COMPANIES WHOSE FOCUS IS TRAVEL

- Uber Launching Team
- Airbnb
- Lawyers without Borders
- WWOOF – World-Wide Workers on Organic Farms



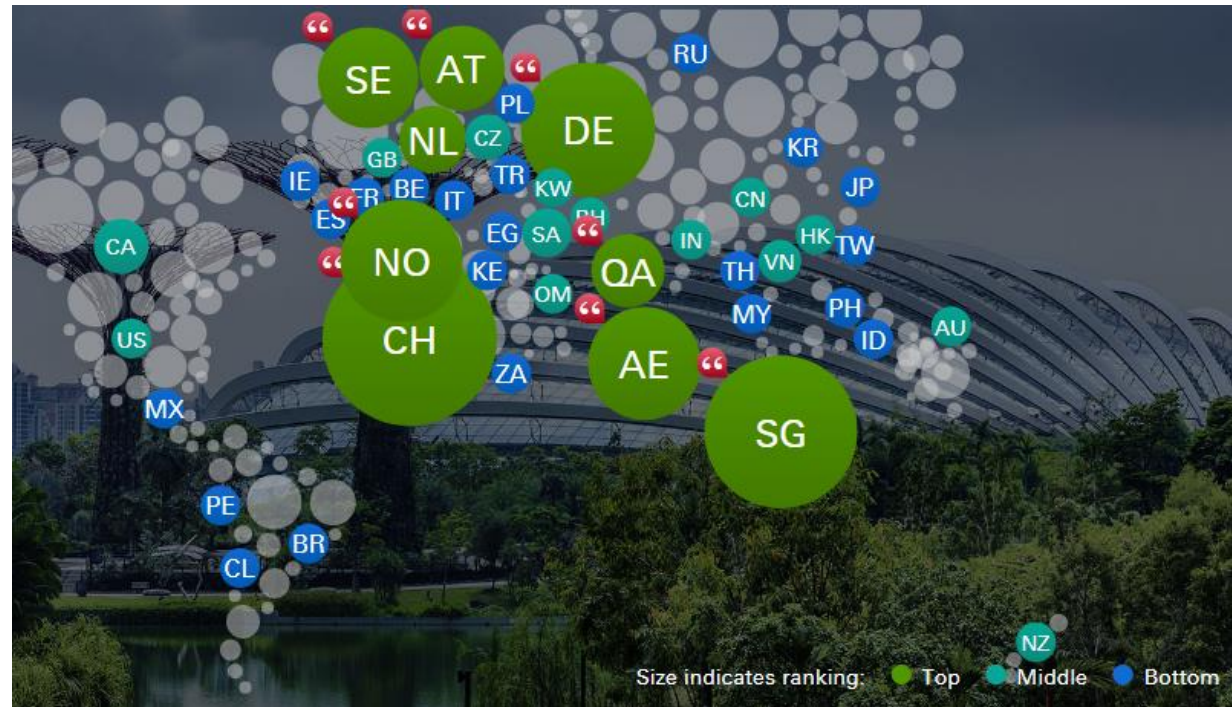


THE BEST PLACE TO GET LUGGAGE
AND MOVE ON?

THE BEST COUNTRY TO MIGRATE TO

(2016 data)

Country	Rank
Switzerland	1
Singapore	2
Germany	3
Norway	4
United Arab Emirates	5
Sweden	6
Austria	7
Qatar	8
Netherlands	9
Canada	10



Considering the following parameters

Career

- Job security
- Work/life balance
- Career progression

Local economics

- Politics
- Entrepreneurship
- Economic confidence


Personal finance

- Savings
- Wage growth
- Disposable income

THE HIRING PROCESS

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STUDENTS AND GRADUATES

What Do Recruiters Look For?

What makes a student stand out in the crowd during recruiting season? We asked leading recruiters at Morgan Stanley for some tips on how to shine.

1. Show your resourcefulness
2. Stay calm and keep listening
3. Know what you want and why you want it
4. Have an opinion
5. Don't fake it
6. Show that you have a life

International Career

PASSION = HAPPINESS?

https://www.ted.com/talks/stefan_sagmeister_the_power_of_time_off?language=en

https://www.ted.com/talks/stefan_sagmeister_shares_happy_design?language=en

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YOUR ATTENTION

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