



Fondazione
Alessandro Volta



LAKE COMO SCHOOL
OF ADVANCED STUDIES



Summer School 2022

HEURISTICS FOR THE MANAGEMENT OF UNCERTAINTY AND COMPLEXITY

NUDGING, BOOSTING & BEHAVIORAL INSIGHTS

June 21 - 24, 2022

Villa del Grumello, Via per Cernobbio 11, 22100 Como (CO) Italy

PROGRAM

TUESDAY, 21ST JUNE 2022

Morning Risk and Uncertainty from an Epistemological perspective.

Introduction to heuristics and risk literacy

L. Martignon (Ludwigsburg University of Education)

R. Viale (University of Milano-Bicocca)

K. Katsikopoulos (University of Southampton)

Afternoon Question Time & Teamwork

WEDNESDAY, 22ND JUNE 2022

Morning Which heuristics, in which decision-making environments?

K. Katsikopoulos (University of Southampton)

J. N. Marewski (HEC Lausanne)

L. Macchi (University of Milano-Bicocca)

Afternoon Question Time & Teamwork

THURSDAY, 23RD JUNE 2022

Morning Nudge, Boosting & Behavioral Insights

L. Vagharchakian (French Institute of Health and Medical Research)

S. Mousavi (Max Planck Institute for Human Development, Berlin)

L. Martignon (Ludwigsburg University of Education)

Afternoon Question Time & Teamwork

FRIDAY, 24TH JUNE 2022

Teamwork Presentation & Prize-giving

Coordinated by **R. Viale** & **L. Macchi** (University of Milano-Bicocca)

The Summer School aims at providing an overview and a toolkit about Risk Literacy, Heuristics for decision making processes and Behavioral insights, and Communication heuristics. On mornings lessons will be held, while the afternoon will be dedicated to Teamwork and Questions. On the last day, there will be presentations of group works with Prize-giving.

The Summer School is principally aimed for graduate and undergraduate MA students, Ph.D. students, post-docs, and young faculty who wish to update their knowledge in this area.

SCOLARSHIPS

n. 4 scholarships which partially cover the registration fee will be awarded.

DIRECTORS

Professor Laura Macchi

University of Milano-Bicocca, Department of Psychology

Professor Riccardo Viale

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SCIENTIFIC SECRETARIAT

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