



Curriculum Vitae Europass

Informazioni personali

Nome(i) / Cognome(i) **Riccardo Viale**

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Cittadinanza Italian

Data di nascita 31-12-1952

Sesso M

Incarico Full Professor of Behavioral Sciences and Cognitive Economics (Chair in Logic and Philosophy of Science), Università di Milano-Bicocca.

Esperienza professionale/ Principali incarichi accademici

2021	Chairman of the Summer School on Uncertainty and Heuristics, Lake of Como Foundation Visiting Professor London School of Economics
2020 to today 2020	Director of Master on Nudging and Public Policies, University of Milano Bicocca Visiting Professor at Universidad Federal de Pernambuco, Recife Key Note Speaker at Cognitive Economics Society Annual Virtual Conference
2019	Visiting Scholar at Chinese Academy of Science-Institute of Psychology, Beijing Visiting professor at Universidad Federal Fluminense, Niteroi, Brasil Key Note Speaker at Triple Helix Association Conference in Cape Town Key Note Speaker at King's College Conference on Cognitive Economics, London Honorary Lecture at Spanish Psychological Association and Spanish Journal of Psychology (Cambridge University Press), Madrid
2018 to today	Professor of Behavioral Sciences and Cognitive Economics, Department of Economics, Management, and Statistics, University of Milano - Bicocca
2018	<i>Invited speaker</i> in topic related to Nudging, Behavioral Public Policies and Administration, Behavioral Economics and Cognitive Sciences, Philosophy of Science, Innovation Policy at: Oxford University-St. Hilda's College European Council-Club of Venice, Vilnius British University of Dubai University of Seville
2017 to today	Professor of "Behavioral Economics and Public Management", Master in "Management and Policies of Public Administration", School of European Political Economy, LUISS, Roma Professor of Behavioral Sciences and Economics, Master "Scienze del Comportamento ed Amministrazioni", School of European Political Economy", LUISS, Roma
2017	Visiting Researcher di Behavioural Sciences and Decision Making at Max Planck Institute for Human Development, Berlin
2016	<i>Invited speaker</i> in topic related to Nudging, Behavioral Public Policies and Administration, Behavioral Economics and Cognitive Sciences at: Harvard University, Kennedy School of Government-Behavioral Insight Group, Cambridge-Mass Max Planck Institute for Human Development, Berlin (and member of the Summer School Faculty) OECD NAEC Lecture (New Approaches to Economic Challenges Lecture), Paris Ecole Normale Supérieure-Departement d'Etudes Cognitives, Paris University of Pennsylvania-Laboratory of Behavioral Ethics, Philadelphia New York University-Department of Psychology (Motivation Laboratory)
2015	Visiting Professor in Neuro Cognitive Social Sciences at University of Pennsylvania, Philadelphia, USA
2004 to 2016	Full Professor of Methodology of Social Sciences (Teaching in Psychology of Decision Making, Cognitive Theory of Organization, Behavioral Economics) Dipartimento di Sociologia dell'Università di Milano-Bicocca
2014-2016	"Docente Stabile" of Behavioral Sciences and Decision Making at National School of Administration, Roma Coordinator of the Courses on Behavioral Sciences and Decision Making at National School of Administration.

2011 to today	Professor of Behavioral Economics, Master in “International Public Affairs” at School of Government, LUISS Guido Carli - Roma
2009	Senior Fellow at Italian Academy and Research Scholar at Department of Psychology, Columbia University
2005 to 2006	Scientific Director and Professor of 1° Master on “Scienza, Tecnologia e Innovazione” at Scuola Superiore della Pubblica Amministrazione, Roma
2006	Scientific Director and Professor of 2° Master su “Scienza, Tecnologia e Innovazione” at Scuola Superiore della Pubblica Amministrazione di Roma
2004	Full Professor Professore (settore scientifico disciplinare M-FIL/02 – Logic and Philosophy of Science), Facoltà di Sociologia dell’Università di Milano-Bicocca
2002 to 2009	“Docente Stabile” of Cognitive Economics and Reserach and Innovation Policy, Scuola Superiore della Pubblica Amministrazione di Roma Coordinator of the Courses in Behavioral Public Administration and Policies
1995 to 2000	Associate Professor of General Sociology and Methodology of Social Sciences, Facoltà di Scienze Politiche dell’Università di Milano
1992 to 1995	Associate Professor of General Sociology and of Sociology of Science, Facoltà di Scienze Politiche dell’Università di Milano
1987 to 1999	Professor of Logic and Epistemology, Corso di Laurea in Discipline Economiche e Sociali (DES), Università “Luigi Bocconi”, Milano
1982 to today	Member, Visiting Scholar and speaker at: Oxford University ; Universite de Aix en Provence ; Rice University , Department of Psychology, Houston; University of Friburg ; Universidade Federal di Rio de Janeiro ; University of California , Department of Psychology, Santa Barbara; Universidade Federal Fluminense di Niteroi , Brasile; Columbia University , Department of Psychology; Harvard University , Behavioral Insights Group; University of Pennsylvania , Laboratory of Behavioral Ethics, Philadelphia; Max Planck Institute for Human Development, Berlin; Ecole Normale Superieur , Department de Science Cognitive, Paris; New York University , Department of Psychology; OECD , Paris;

**Esperienza
professionale/
Principali incarichi scientifici**

2020	Winner of the NATO award for a WS on “AI, Cognitive Sciences to fight Disinformation” Scientific director of SNA-National School of Government Research on Organizational Citizenship Behaviour in Public Administration
2019	Member of the editorial board of the Review of Administration, Society, and Innovation Scientific Director of the IVASS Survey on Italian Insurance Literacy and Behaviour
2018 to today	President of Advisory Board of Triple Helix Association Person in charge of the training on Behavioral Public Policy and Organization at Agenzia della Coesione (Presidenza del Consiglio dei Ministri)
2017 to today	President of Behavioral Insights Bicocca (BIB), an Academic and Research Centre on behavioural sciences and public decision making of University of Milano Bicocca
2015 to today	President of the Cognitive Insight Team, Torino
2013 to today	Member of the Summer School Faculty at Max Planck Institute for Human Development, Berlin Member of Scientific Committee of the journal “The Future of Science and Ethics”. Member of the Advisory Board of the Studies in Applied Philosophy, Epistemology and Rational Ethics-SAPERE (Springer); Associate Editor Triple Helix: A Journal of University-Industry-Government Innovation and Entrepreneurship of the Triple Helix Association
2010 to 2014	Member del Board of Guarantors dell’Italian Academy, Columbia University, New York
2009 to today	Founder and Secretary General of Triple Helix Association
2006 to today	Member of the Scientific Committee of the Centre of Interdisciplinary Studies in Economics, Psychology and Social Sciences, University of Milano Bicocca
2008 to today	Founder and Secretary General of Herbert Simon Society
2007 to today	Director of the series “Mente, Cervello ed Economia” Milano: Sole 24 Ore
1999 to today	Editor in Chief di <i>Mind & Society - Cognitive Studies in Economics and Social Sciences</i> (Springer-Verlag)
1997 to 2015	Scientific Director of LaSCo - Laboratorio di Scienze Cognitive e della Complessità
1992 al 1999	Director of Lascomes-Laboratorio di Scienze Cognitive applicate alle Scienze Economico-Sociali della Università Bocconi di Milano
1992 to today	Member of the editorial board of <i>Sistemi Intelligenti</i> , Il Mulino
1992 to 2005	Co-editor in chief of International Studies in the Philosophy of Science

**Esperienza
professionale/
Principali incarichi
istituzionali**

- From 2020 to today Head of Italy Behavioral Insights Team (IBIT), Prime Minister Department of Civil Service
- From 2019 to today Appointed by the Minister of Civil Service, Commissioner for the Performance of Public Administration
President of Scientific Committee and vice-president of the board of Fondazione Cotec for Innovation
Associate Member of Club of Venice
- 2017 Coordinator of the Task Force on Nudging, Regione Lazio, Roma.
- From 2010 to today Columnist of Corriere della Sera
Founder and Chairman of LaFondazione NY, New York
- From 2010 al 2014 Director of Istituto Italiano di Cultura di New York (MAE); Consul for cultural affairs in NY, first Councilor of Italian Embassy.
- From 2003 al 2014 Founder and Member of Board of Directors of "Foundation for Italian Art and Culture" (FIAC) di New York
- Dal 2002 al 2015 President of Fondazione Rosselli
- 2001 Founder of Fondazione Cotec per l'Innovazione Tecnologica, di Roma
- Dal 2001 al 2010 Member of Executive Committee of Fundación Cotec España
- Dal 2001 al 2010 General Director and CEO of Fondazione Cotec per l'Innovazione Tecnologica, di Roma
- Dal 2001 al 2006 Member of Technical Secretariat of Minister dell'Università e della Ricerca
- dal 2001 al 2002 Extraordinary Commissioner of ISPRI (Istituto di studi socio-economici sull'innovazione e le politiche della ricerca) of C.N.R. di Roma
- dal 1997 al 2001 Co-chairman of the Scientific Network of ESF (European Science Foundation) "Human Reasoning and Decision Making
- 2004 Member o International Advisory Panel New Opportunities for Research Funding Agency Co-operation in Europe (NORFACE) ERA-NET Project of European Commission
- Dal 2002 al 2006 National Representative of 6th Framework Programme on R&S European Commission, Science and Society
- Dal 2004 al 2012 Columnist of Sole 24 Ore
- Dal 1998 al 2003 Columnist of La Stampa di Torino
- 1995 National Representative in the 4th Framework Programme TSER (Targeted Socio-Economic Research) European Commission
- 1993 Coordinator of The Committee on Research and Innovation of the Prime Minister.
- dal 1992 al 2002 National Representative in the Technical Committee for the Social Sciences of COST (Cooperation in the field of Science and Technology) European Commission
- 1990 Scientific advisor of the Minister of Scientific and Technological Research
- dal 1990 al 2000 Director of Lascomes (Laboratorio sulle scienze cognitive e sociali) dell'Università Bocconi di Milano
- Dal 2000 ad oggi Director of LIRA (Laboratorio sull'Innovazione, la Ricerca e l'Impresa) del Dipartimento di Sociologia e Ricerca Sociale dell'Università degli Studi di Milano-Bicocca
- 1988 Founder of Fondazione Rosselli
- Dal 1988 al 2002 Director of Fondazione Rosselli

Istruzione e formazione

1987 CNR Nato Fellow at University of Oxford

- 1985-1987 Member of Balliol College and D.Phil candidate of University of Oxford
 1984 Expecialization in Psychiatry at University of Turin
 1982 Research Fellow at the Inter University Centre for Post Graduate Studies, Dubrovnik, Jugoslavia
 1979 Medical Doctor (110/110 cum laude and dignità di stampa), at University of Turin

Principali pubblicazioni **VOLUMI**

- 2021 *Analisi comportamentale delle politiche pubbliche*. (with Laura Macchi) Bologna: Il Mulino
- 2021 *Nudging*, Cambridge: The Mit Press
- 2021 *Handbook on Bounded Rationality*, London: Routledge
- 2021 *Financial Education and Risk Literacy* (with S. Mousavi, U.Filotto and B.Alemanni). Cheltenham: Elgar.
- 2018 *Behavioral Finance Revolution and Financial Regulations and Policies*, (with S.Mousavi, B. Alemanni and U. Filotto). Cheltenham: Edward Elgar
- Oltre il Nudge. Libertà di Scelta, Felicità e Comportamento* , Bologna: Il Mulino
- 2016 *Cognitive Unconscious and Human Rationality* (with L. Macchi and M. Bagassi), The MIT Press
 Issue on Wellbeing. *Mind & Society*, Springer
- 2015 Issue on Bounded Rationality, *Mind&Society*, Springer
- 2013 *Methodological Cognitivism, Vol. 2 Cognition, Science, and Innovation*, Springer
- 2012 *Methodological Cognitivism, Vol 1 Mind, Rationality and Society*, Springer
- 2010 *The capitalization of knowledge: a Triple Helix of University-Industry-Government* (with H. Etzkowitz), Edward Elgar
- 2008 *La cultura dell'innovazione*, Milano: Editrice Il Sole 24 Ore, 2008
- 2006 *Biological and cultural bases of human inference* (with D. Andler and L. Hirschfeld), Mahwah: L. Erlbaum
- 2005 *Le nuove economie*, Milano: Editrice Il Sole 24 Ore
- 2003 *Valutare la Scienza*, (con A. Cerroni) Soveria Mannelli: Rubbettino Editore
- 2001 *Knowledge and Politics*, Heidelberg: Physica-Verlag, 2001
- 2001 *L'explication des norms sociales*, (avec R. Boudon and P. Demeulenaere), Paris: Presses Universitaires de France
- 1997 *Cognitive Economics*, Lascombes Series, 1
- 1992 (reprinted in 2008) *Economics, Bounded Rationality and the Cognitive Revolution* (with H. Simon, M. Egidi and R. Marris), Brookfield: Edward Elgar
- 1991 *Metodo e società nella scienza*, Milano: Franco Angeli
- 1990 *Modelling the Mind* (with K.A. Mohyeldin Said, W.H. Newton-Smith, K.V. Wilkes), Oxford: Oxford University Press
- 1990 *Innovazione Tecnologica nelle piccole e medie imprese*, (con C. Roveda), Torino: La Rosa
- 1988 *Autonomia dell'Università e della Ricerca*, (con C. Roveda), Torino: La Rosa
- 1987 *Mente Umana Mente Artificiale*. Milano: Feltrinelli

ARTICOLI

- 1990 to today Publications in academic journals: *Mind & Language, Memory and Cognition, Foundations of Science, International Studies in the Philosophy of Science, Critical Sociology, Mind & Society, Industrial and Corporate Change, Science and Public Policy, International Review of Economics.*
- 2016 to today
- 1) "Brain based bounded creativity" in L.Macchi, M.Bagassi and R.Viale (eds.) *Cognitive Unconscious and Human Rationality*. Cambridge Mass: The Mit Press (2016)
 - 2) "La Razionalità Limitata e le Forme di Paternalismo Libertario", *Sistemi Intelligenti-Rivista Quadrimestrale di Scienze Cognitive e Intelligenza Artificiale* (Il Mulino), Anno XXVIII, n.1 (2016).
 - 3) "Corpo e Razionalità" in Giorgio Coricelli e Duccio Martelli (a cura di) *Neurofinanza. Le basi neuronali delle scelte finanziarie*. Milano: Egea (2017)
 - 4) "How To Decide in the Large World of Finance: The Bounded Rational Adaptive Nudges" , in "Ensuring financial competences. Gauging financial knowledge, targeting and delivering educational programmes", *Quaderni di Finanza Consob*, 84. (2017)
 - 5) "La Decisione nel Regno dell'Incertezza", *Sistemi Intelligenti- Rivista Quadrimestrale di Scienze Cognitive e Intelligenza Artificiale* (Il Mulino), Anno XXIX, n.2 (2017).
 - 6) " Behavioral Insights, Nudging e Politiche Pubbliche Europee", in *Europa: una utopia in costruzione*, Roma: Istituto della Enciclopedia Italiana (2018).
 - 7) "The normative and descriptive weaknesses of Behavioral Economics Nudges. ", *Mind & Society*, 17: 53-69 (2018)
 - 8) "Architecture of Mind and the Libertarian Paternalism: Is the Reversibility of System 1 Nudges Likely to Happen?", *Mind & Society* , 18: 143-166 (2019).
 - 9) "Understanding Financial Behaviour For Better Policy Making: An Introduction" in R.Viale, S.Mousavi, B. Allemanii, and U. Filotto (eds.) *Behavioral Finance Revolution and Financial Regulations and Policies*, Cheltenham: Edward Elgar (2018)
 - 10) "La razionalità limitata embodied alla base del cervello sociale ed economico", *Sistemi Intelligenti* (2019)
 - 11) "Why Bounded Rationality", .) in R.Viale (ed.), *Routledge Handbook on Bounded Rationality*. London: Routledge (2020)
 - 12) "Embodied Bounded Rationality" (with Gallese, V., Mastrogiorgio, A. and Petracca, E.) in R.Viale (ed.), *Routledge Handbook on Bounded Rationality*. London: Routledge (2020)
 - 13) "Psychopathological Irrationality and Bounded Rationality" in R.Viale (ed.), *Routledge Handbook on Bounded Rationality*". London: Routledge (2020).
 - 14) "Epistemic Uncertainty and Covid-19", *Mind & Society* (2021)
 - 15) Viale, R., Cucchiari, V., Caravona, L., Perlino, F. & Macchi, L.. (under review). Institutional Discounting Effect in Nudging Blood Donation. *Social Cognition*.
 - 16) Viale, R., Cucchiari, V., Caravona, L., Perlino, F. & Macchi, L.. (Under review). Behavioral Change and Covid-19 in Italy. *Frontiers in Psychology*
 - 17) Viale. R, Gallagher, S., and Gallese V. (in preparation). Embodied Bounded Rationality, *Frontiers in Psychology*.

Principali aree di ricerca Nudging; Behavioral Public Administration and Policy, Behavioral Economics and Finance; Social Neurocognition; Bounded Rationality; Cognitive Models of Reasoning and Decision Making; Cognitive Theory of Science and Technology; Cognitive Economics; Cognitive Anthropology; Epistemology of Social Science; Social Epistemology and Science and Technology Policy; Innovation and Research Policy; Entrepreneurial Behaviour.

Academic Associations Membership Associazione Italiana di Scienze Cognitive
Società Italiana di Logica e Filosofia della Scienza
American Economic Association
Behavioral Science and Policy Association
Society of Judgement and Decision Making
Herbert Simon Society
Triple Helix Association
Oxford University Alumni

Associations Membership Oxford Union Society
Metropolitan Museum Patron, New York
New York Athletic Club
Villa Vigoni
Club of Venice

Madrelingua(e) **Italiano**

Altra(e) lingua(e) **Inglese, francese, spagnolo**

Autovalutazione Livello europeo (*)	Comprensione		Parlato		Scritto
	Ascolto	Lettura	Interazione orale	Produzione orale	
Inglese	Ottimo	ottimo	ottimo	ottimo	Ottimo
Francese	Buono	buono	discreto	discreto	Discreto
Spagnolo	Buono	buono	discreto	discreto	Discreto

(*) [Quadro comune europeo di riferimento per le lingue](#)

Ulteriori informazioni Inserire qui ogni altra informazione utile, ad esempio persone di riferimento, referenze, ecc. (facoltativo, v. istruzioni)

Allegati Enumerare gli allegati al CV. (facoltativo, v. istruzioni)

Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali (facoltativo)".

Firma

Lo scrivente è a conoscenza che le notizie contenute nel presente curriculum sono considerate, ai sensi dell'art. 76 del D.P.R. del 28 dicembre 2000, n. 445, come rese a pubblico ufficiale e che le dichiarazioni mendaci, la falsità negli atti e l'uso di atti falsi sono puniti ai sensi del codice penale e delle leggi speciali.

Torino, 10 Febbraio, 2019

*In fede
Viale Riccardo*

Si autorizza al trattamento dei dati ai sensi D. Lgs. 196/2003