

# **Francesca Magli**

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## **Research and Teaching Interest**

- Corporate governance
- Accounting, financial statement and integrated reporting
- Accounting history
- Business communication
- Healthcare administration

## **Teaching**

### **Undergraduate**

- Business Administration and Management – Undergraduate Program in “Biotechnologies”, University of Milano-Bicocca, 2018-Present
- Business Administration and Management – Undergraduate Program in “Business economics”, University of Milano-Bicocca, 2007-2018
- Accounting - Undergraduate Program in "Marketing, Communication and Global Markets", University of Milano-Bicocca, 2015-2016

### **Post - Graduate**

- Financial management I, Executive Masters in Management of Research Infrastructures, University of Milano Bicocca 2017
- Governance & organization, Executive Masters in Management of Research Infrastructures, University of Milano Bicocca 2017 – 2018
- Corporate governance, Master in Business Administration, 2013-2014

## **Education**

- Ph. D in Business Administration & Management, University of Milano Bicocca, 2004
- B.S. in Business Administration, University of Milano Bicocca, 2001

## **Career**

- Certified public accountant (CPA) in 2006
- PostDoc in Healthcare Management at University of Milano Bicocca, 2005-2006
- Ph.D course in Business Administration & Management, University of Milano Bicocca, 2002-2004
- Adjunct professor of integrative computer based Accounting course, University of Milano Bicocca, 2001-2002, 2003-2004

## Publications

- Accounting for community building: the municipal amalgamation of Milan in 1873–1876 (with Guarini E. and Nobolo, A.), ACCOUNTING HISTORY REVIEW, 28(1-2), 5-30, 2018.
- The Effects on Financial Leverage and Performance: The IFRS 16 (with Nobolo, A. and Ogliari, M.), INTERNATIONAL BUSINESS RESEARCH, 11(8), 76-89, 2018.
- Strategia, start up e business plan (Strategy, startup and business plan), In A. Nobolo (edited by), Economia aziendale, Corso di Laurea Triennale in Biotecnologie, professoressa Francesca Magli, Università degli studi di Milano Bicocca - Business Administration, Undergraduate Program in “Biotechnologies”, professor Francesca Magli, University of Milano-Bicocca (pp. 302-315) Milan, Pearson Text Builder, Pearson 2018.
- Alternative Performance Measures and ESMA Guidelines: Improving Stakeholders' Communication. (with Nobolo, A. and Ogliari, M.), INTERNATIONAL JOURNAL OF BUSINESS AND MANAGEMENT, 12(12), 15-28, 2017.
- Innovazione e sviluppo tecnologico. L’impatto sulle attività generatrici di valore. (Innovation and technological development. Impact on value generating activities). Torino, Giappichelli, 2017
- Comprehensibility and transparency of the impairment tests in contexts of crisis. (with Nobolo, A. and Ogliari, M.), RISK GOVERNANCE & CONTROL: FINANCIAL MARKETS & INSTITUTIONS, 6(4), 147-156, 2016.
- Risorse umane e struttura organizzativa (Human resources and organizational structure) (with Tami A.). In A. Nobolo (edited by), Economia aziendale (pp. 256-296) – Business Administration, Milan, Pearson, 2016.
- Le combinazioni economiche (Economic combinations). In A. Nobolo (edited by), Economia aziendale (pp. 28-69) - Business Administration, Milan, Pearson, 2016.
- Piemonte, the most famous Italian Chocolate “District”: accounting and business history of Caffarel, 1900-1979 (with A. Nobolo). In M. Sargiacomo, L. D'Amico, & R. Di Pietra (a cura di), Accounting and Food: Some Italian Experiences (pp. 118). New York : Routledge, 2016.
- Dal soggetto economico alla corporate governance: ridefinizione o evoluzione? (From stockholder to corporate governance: redefinition or evolution?) (with Nobolo, A.) RIREA, Rome, 2015
- I bilanci dell'opera pia degli Asili di Carità: dal 1836 al 1892 (The financial statements of the nursery of charity "Asili di Carità": from 1836 to 1892) (with Nobolo A.). DE COMPUTIS, 20, 67-95, 2014
- PMI e responsabilità sociale d'impresa – SME and accountability (with Nobolo A.). QUADERNI DI RICERCA SULL'ARTIGIANATO, 67(2), 197-224, 2014
- Italian corporate Governance Rating Model: is it useful in testing all types of corporate governance? (with Nobolo, A., & Ogliari, M.). CORPORATE OWNERSHIP & CONTROL, 11 (Special Conference Issue), 321-335, 2014
- L'azienda (with Orlandini, P.& Guarini, E.) In P. Orlandini (a cura di), Principi di Economia aziendale - Principles of Business Administration (pp. 1-54), Giappichelli, Turin, 2014
- Corporate governance and control in Italian family business: an empirical analysis (with Nobolo, A.). In EBES - Eurasia Business and Economics Society (edited by), EBES 2013 Anthology (pp. 71-91). Eurasia Business and Economics Society, 2014
- CGR Model to explore relationship between governance and performance in Family and non-family business. (with Nobolo, A. and Vallone C.) In The Firm’s role in the economy: does a grown – Oriented business model exist? Bari, CACUCCI, 2013
- From Accounting to "Economia Aziendale": Innovation in the Thought of Gino Zappa (Italy, 1879-1960), (with Nobolo A. and Magli F.), Milan: RIREA, 2013
- L'azienda (with Orlandini, P.) In P. Orlandini (a cura di), Lezioni di Economia aziendale – Business administration lessons. Giappichelli, Turin, 2013

- Il processo di unificazione del Regno d'Italia e l'armonizzazione dei preesistenti sistemi contabili (The process of unification of the Italy Kingdom and the harmonization of accounting systems) (with Nobolo, A., Guarini, E.) CONTABILITÀ E CULTURA AZIENDALE, 13(1), 2013
- When the dualistic system doesn't facilitate governance - reflections on the Mediobanca case (with Nobolo, A. & De Toni, A.) Milan : Giuffrè, 2011
- Proprietà, governance e performance – Ownership, governance and performance. Torino : Giappichelli editore, Turin, 2011
- Corporate Governance e Modello dualistico nelle imprese bancarie - Corporate Governance and two tier Model in banking firms (with A. Nobolo) in Aidea Conference Proceedings "Corporate Governance: governance, control and financial structure", Il Mulino, Milan, 2008
- Evolution of corporate governance control in manufacturing firms (con A. Nobolo), in Emerging Issues in International Accounting & Business conference 2006, proceedings vol. 2, Padova, 2006
- Enterprises communication: an empirical analysis (con A. Nobolo), Aidea Giovani: "Improving Business Reporting: New Rules, New Opportunities, New Trends", proceedings volume, Novara, 2006
- Assetti proprietari e governance nelle aziende di produzione a proprietà familiare - Ownership structure and governance in manufacturing family businesses, Aracne editrice, Rome, 2006
- E-learning in Economia Aziendale – E-learning in Business administration, GIUFFRÈ' editore, Milan, 2004

#### **Membership**

- Società italiana dei docenti di ragioneria e di economia aziendale (SIDREA) - Italian Academy of accounting and business administration
- Società italiana di storia della ragioneria (SISR) - Italian Academy of Accounting History

#### **Journal Review**

- The British Accounting Review
- Corporate Ownership and Control
- Sustainability
- Journal of Governance and Regulation
- Open Science Journal
- Social Sciences
- International Journal of Financial Studies
- Investment Management and Financial Innovations

#### **Conference participation**

- Gli impatti dell'IFRS 16 sulla leva finanziaria e sulla performance (The impacts of IFRS 16 on leverage and performance). (with Nobolo A. and Ogliari M.); Convegno Nazionale SIDREA 2018: Nuove frontiere del Reporting aziendale. La comunicazione agli stakeholders tra vincoli normativi e attese informative (SIDREA 2018 National Convention: New Frontiers of Corporate Reporting. Communication to stakeholders between regulatory constraints and information expectations), Verona, 14 September 2018
- Alternative performance measures and ESMA guidelines: stakeholder's communication improving (with Nobolo A. And Ogliari M.), SIDREA 2016: Il governo aziendale tra tradizione e innovazione (SIDREA 2016: Corporate governance between tradition and innovation), Pisa, Italy, September 2016
- Accounting for municipal merger: The case of Milan (1873) (with Guarini E. and Nobolo A.); XIV World Congress of Accounting Historians (WCAH), 25-27 Pescara, Italy, June 2016

- Piemonte: administration and business history of the most famous Italian Chocolate "district" in "Accounting and Food" SISR Workshop, EXPO for Bicocca and University of Milano Bicocca, Milan, 13 June 2015
- Dal soggetto economico alla corporate governance: ridefinizione o evoluzione? (From stockholder to corporate governance: redefinition or evolution?) (with Nobolo, A.) in "Le condizioni di funzionalità aziendale duratura e condivisa" - The conditions for lasting and shared business functionality - day in honor of Enrico Cavalieri, Rome, December 2014
- Italian Corporate Governance Rating Model: is it useful in order to test all types of corporate governance? (with Nobolo, A., & Ogliari, M.). In Corporate governance: a search for advanced standards in the wake of crisis - 8 may, Milan, 2014
- Comprehensibility and transparency of the impairment tests in contexts of crisis (with Nobolo, A., & Ogliari, M.) In: SIDREA 2014: LA DIMENSIONE ETICO-VALORIALE NEL GOVERNO DELLE AZIENDE (Ethics – value size in Enterprises), University of Palermo, Palermo, 2014
- CGR Model to explore relationship between governance and performance in family and non family businesses (with Nobolo, A., & Vallone, C.). AIDEA conference: In The Firm's role in the economy: does a growth - oriented business model exist?. Bari : Cacucci, 2013
- Corporate governance and control in Italian Family Business: an empirical analysis (with Nobolo, A.) In EBES conference, Rome, 2013
- The Role of Government Accounting in the Unification of Italy (with A. Nobolo and E. Guarini), 13th World Congress of Accounting Historians, Newcastle University Business School, Newcastle, UK, 17-19 July 2012
- L'armonizzazione dell'informativa di bilancio delle amministrazioni locali nel processo di costruzione dello Stato unitario, (The harmonization of financial reporting of local governments in the process of construction of the unitary State) (with Nobolo, A., Guarini, E.). In XI SISR conference "Finalismo e ruolo delle aziende nel processo di costruzione dello Stato unitario" (Finalism and role of companies in the construction process of the unified state) Rome, 2012
- Goodgovernance e performance: una relazione possibile. Il contributo del Corporate Governance Rating - Goodgovernance and performance. The contribution of the Corporate Governance Rating (with Nobolo, A., Ogliari, M., Arienti, F., & De Toni, A.) . In: Ruolo, composizione e funzionamento del Consiglio di Amministrazione - Role, composition and operation of the Board of Directors, Brixen, 2011
- Good governance for government-controlled industries: an exploratory study on local public transport companies (with Nobolo, A., Guarini, E.). In XXXIV AIDEA Conference: " Aziende di servizi e servizi per le aziende. La ricerca di un percorso di sviluppo sostenibile per superare la crisi" – Service companies and business services. The search for a sustainable development path to overcome the crisis " , 2011
- Good governance for government-controlled industries: an exploratory study on local public transport companies, with Guarini E., Nobolo A., the Italian Academy of Management (AIDEA), 2011
- Ownership concentration, family business and corporate performance (with Nobolo, A.) In: JMG – Journal of Management and governance workshop: "Performance Measurements and Corporate Governance", Pisa, 2010
- I bilanci dell'Opera Pia degliAsili di Carità: dal 1836 anno della sua fondazione al 1987 (with A. Nobolo) - The financial statements of the "Asili" Opera Pia: from 1836 to 1987 - in Italian Academy of Accounting History , X conference: "Contabilità e bilanci per la storia economica"–"Accounting and financial statements for the economic history", Bocconi University, Milan, 2009
- Uno strumento di tutela per gli stakeholder: il rating della governance - An instrument of protection for stakeholders: the rating of governance (with A.Nobolo and F.Arienti) in in XIV Annual Conference AIDEA Young "The company and its stakeholders," University of Udine, 2009

- Corporate Governance e Modello dualistico nelle imprese bancarie - Corporate Governance and two tier Model in banking firms (with A. Nobolo) - 31 ° Conference Aidea - "Corporate Governance: governance, control and financial structure", Naples, 16-17 October 2008
- D.E.S. Ethic and social districts: a national supportive economics network (with A. Nobolo), EBEN Research Conference 2007 "Finance and society in Ethical perspective", Bergamo, 21 - 23 June 2007
- Family Business Communication: focus on Board of Directors and its committees, an empirical analysis (con A. Nobolo), in "Family Business Research and its State of Art: the Italian Community Meets the World", Bocconi University, Milan, 24 - 26 June 2007
- Evolution of corporate governance control in manufacturing firms (with A. Nobolo), in Emerging Issues in International Accounting & Business conference 2006, Padua, 2006
- Enterprises communication: an empirical analysis (with A. Nobolo), Aidea Giovani: "Improving Business Reporting: New Rules, New Opportunities, New Trends", Novara, 2006