

"Riccardo Massa" Department of Human Sciences for Education

GDM - GLOBAL DIVERSITY MANAGEMENT

DATES

26-31 Aug 2019

CREDITS

3 ECTS

TUITION

€ 630

INCLUDES ALL COURSES ACTIVITIES, VISITS, LECTURES, HOUSING, PART OF MEALS. TRAVEL AND OTHER LIVING EXPENSES ARE NOT INCLUDED IN THE TUITION FEE

APPLICATION DEADLINE

JULY 20, 2019

LOCATION

GLASGOW (UK)

CONTACT

adriano.solidoro@unimib.it

IN COOPERATION WITH

MANAGE AND VALUE DIVERSITY IN THE WORKPLACE

PROGRAM DESCRIPTION

The School is based on an intense academic program, as well as several visits to local corporate organizations, and is strongly committed to an applied approach in order to match the theoretic analysis about insights, knowledge and practical strategies to sensitively manage the issues and challenges associated with leading a culturally diverse team. Participants will appreciate how cultural diversity impacts on human behaviour and performance and learn effective strategies to negotiate and deal with the competing challenges arising between staff from culturally diverse backgrounds. The benefits of this skills programme include:

- . Improved competence in managing diversity;
- . Acknowledging, understanding, accepting, valuing and celebrating the uniqueness among people irrespective of race, age, class and gender;
- . Enhanced communication skills and interpersonal relationships; bringing about new attitudes and processes to the benefit of the organisation as a whole.

The Summer School will be divided in sets of lessons and activities including:

- analysis of theoretical and methodological tools to manage and value diversity;
- presentation of case studies;
- visits to specific corporate organizations and cultural institutions in Glasgow.

CONTENTS COVERED

- Look at different concepts of inclusion and diversity;
- Develop 'diversity management' skills and learn how to deal with diversity of all kinds (not only cultural);
- Explore and share concepts and different forms of diversity and inclusion and learn from approaches and methods used different business sectors;
- Provide concrete tools, techniques and methods professionals can use to manage diversity.
- Understand the influence of culture (including own) on individuals working in teams;
- Appreciate the need for diversity and cross cultural interaction in the work domain;
- Identify when conflict has a cultural component;
- Identify practical management strategies to address cross-cultural misunderstanding;
- Enhance skills in managing individuals from different cultures;

PREREQUISITES

First degree or equivalent qualification

ACCOMMODATION

GDM provides accommodation to all participants at Glasgow Caledonian University Student Housing included in the tuition fee.

IN COOPERATION WITH

The summer school is organized in collaboration with **Glasgow Caledonian University**

HOW TO ENROLL

YOU ARE REQUIRED TO ENROLL THROUGH THE ONLINE APPLICATION FORM. EVERY PROGRAM ON [HTTP://WWW.SUMMERSCHOOLBICOCCA.COM](http://www.summerschoolbicocca.com) HAS AN **APPLY NOW** SECTION IN ORDER TO ACCESS TO THE APPLICATION. AFTER RECEIVING THE SELECTION NOTIFICATION, YOU WOULD BE REQUIRED TO PAY THE COURSE TUITION FEE WITHIN A SPECIFIED PERIOD. PLEASE FOLLOW THE SECTION **FEES & PAYMENT** ON OUR SUMMER SCHOOL WEBSITE FOR UNDERSTANDING THE PAYMENT OPTIONS.

SCHOLARSHIPS

The University of Milano-Bicocca offers partial and full scholarship please consult the web-site for update information and criteria of eligibility.

WEB-SITE

<http://www.summerschoolbicocca.com/19-globaldiversitymanagement.php>

