

**GUIDELINES FOR DRAINING THE
PROJECT IN THE FIELD OF THE SUSTAINABLE DEVELOPMENT
FOR THE SELECTION TO ACCESS THE II LEVEL MASTER
"SUSTAINABLE DEVELOPMENT JOBS " A.Y. 2018-19**

The following types of projects in the field of sustainability to supplement the application for admission are allowed:

1. Sustainability report:

The candidate is required to identify a reference sector (eg. energy, agri-food, construction, etc.) assuming a type of company (eg products, services, etc); he is asked to draw up a proposal for the development of the sustainability plan of this company, structured as follows:

- in-depth topics
- stakeholder to whom the report is directed
- materiality analysis plan
- guidelines to which reference is made
- indicators that are expected to be used to measure the sustainability of the subject outlined

(all in max 2500 words + a 500 words abstracts)

2. Awareness/communication campaign

The campaign must be divided into:

- identification and proposal of a theme
- objectives
- target
- dissemination channels
- contents

(all in max 2500 words + a 500 words abstracts)

3. Profit and non-profit good practice that has applied the principles of sustainable development and produced improvement effects in their specific context

- context in which the practice is developed
- main subjects to whom the action is directed
- main results obtained/expected
- innovative features introduced
- sustainability of the action and replicability

(all in max 2500 words + a 500 words abstracts)

4. Research project

- context
- expected objectives and impacts
- method
- expected results
- possible developments

(all in max 2500 words + a 500 words abstracts)